

# Grenoble IAE

# Graduate school of management

Connecting  
talents

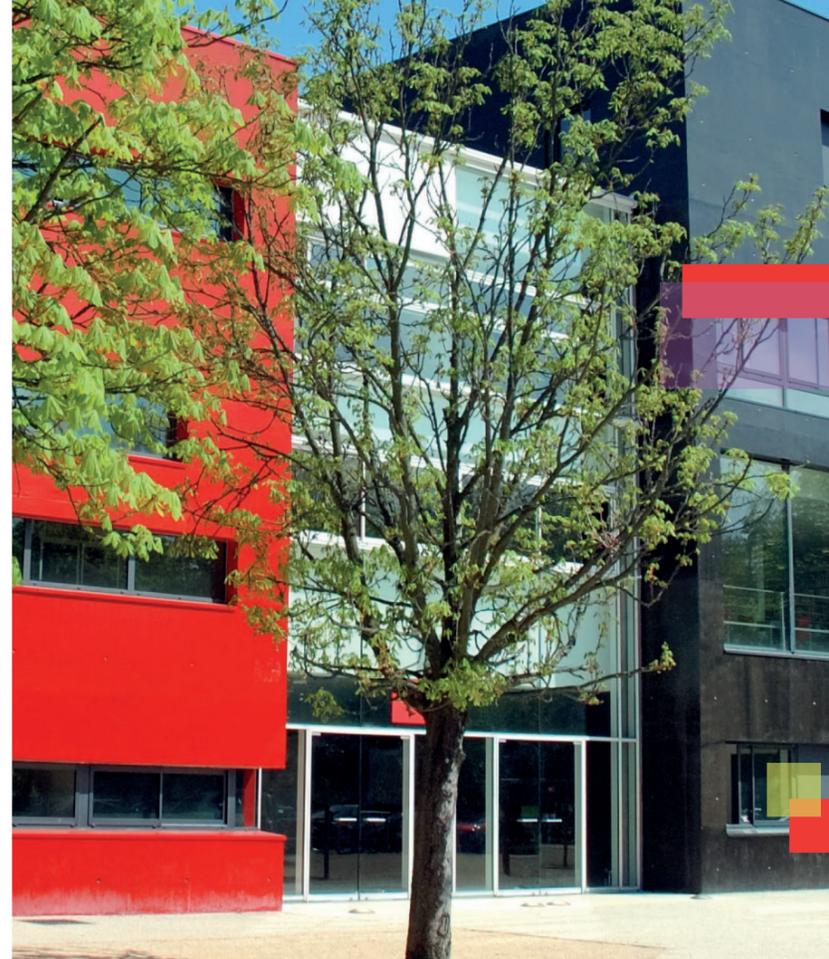




## An outstanding place to live and study

Grenoble is a great city to live and study in. It's the Capital of the Alps and an Olympic city; it's close to more than 20 ski resorts; and it's well-known for its high-tech dynamism and high-quality facilities. There are 61,000 students that help make up Grenoble's young, sporty multicultural population. In 2018 L'Etudiant magazine ranked Grenoble in second place in its "city for student life in France" listings; it's also one of the European and global capitals for innovation, placed among the top 5 innovative cities in Forbes 2015 rankings.

The Grenoble Campus, with its exceptional surroundings, is a haven of greenery and considered one of the most beautiful in France.



All the characteristics of a management school as well as the assets of a large multidisciplinary university

Grenoble IAE, the 'Graduate School of Management' of the Université Grenoble Alpes, is located at the heart of a landscaped campus of 180 hectares, and offers an innovative model, combining two key ingredients:

**all the features expected of a management school:** a high level of professional integration, good working conditions, a period of study abroad, **individual support to students**, company relations, an alumni network, student unions. The student associations vitalize and enrich the student experience.

**plus all the hallmarks of a leading international state university:** social accessibility, national professional Masters and double degrees, applied research, variety of student profiles, teaching staff mainly consisting of professors and researchers.

With more than 23 000 graduates since 1956, Grenoble IAE has had an impact on both the local and international economy and companies: by training specialized and "double competence" managers, and by permanently relying on business practices as well as research in management. **Since the beginning, this mission is based on social accessibility and openness to the diversity of profiles.**

With this model, Grenoble IAE has 2000 regular and part time French and international students on its Grenoble and Valence sites. More than 800 students graduate each year and integrate all types of business sectors in France and worldwide.

2000

STUDENTS

300 IN LIFELONG TRAINING

& 250 ON SANDWICH COURSES

800

GRADUATES EACH YEAR

## Our assets and your project's success



### Expert programs

Our Management School is open to 2nd year Bachelor's Degree students constituting a wealth of expertise in all management fields. It trains the business leaders of tomorrow with 21 specialized Master's courses.



### A diverse range of profiles

Diversity is in our DNA. As a public management school we play an important role as social ladder.

The diverse range of profiles, with students from preparatory schools, degree courses in all fields (History, Law, Literature, Economics, Management etc..) reflects the companies that will employ our future graduates.



### Dual expertise

As managers often have more than one professional field, Grenoble IAE offers its graduates, employees and doctoral students the opportunity to combine managerial expertise with collaborative skills.

# Built your career path



LICENCE GÉNÉRALE	Économie Gestion parcours management
<b>BACHELOR</b>	In International Business <span>Coming soon</span>
MASTER 1	MASTER 2
Comptabilité, Contrôle, Audit (CCA)	Comptabilité, Contrôle, Audit
Contrôle de gestion et audit organisationnel	Audit et contrôle de gestion
Entrepreneuriat et Management de projets	Entrepreneuriat et accompagnement Entrepreneuriat numérique
Finance	Advances in finance and accounting
	Banque et Finance
	Finance quantitative
Gestion de production, logistique, achats	Management stratégique des achats (DESMA) Management de la chaîne logistique
Management des Ressources Humaines	Management stratégique des RH
Management et Administration des Entreprises (MAE)	Manager double compétence
	Applied Corporate Management
Management de l'innovation	International Manager
	Pilotage de projets et valorisation
Management des Systèmes d'information	Management Public
	Conseil et management en systèmes d'information
	Management des systèmes d'information et d'organisation
	Intelligence des données
	Advanced Research in Management of Information Systems <span>Coming soon</span>
Marketing, vente	Communication marketing et digitale
	Ingénierie marketing des marques
	Le quanti : métier des études en marketing
	Marketing digital et e-commerce
	Advanced Research in Marketing
<b>MBA Master in Business Administration</b>	
<b>DBA Doctorate in Business Administration</b>	

■ Valence campus only 
 ■ Grenoble & Valence campus 
 ■ Grenoble campus only



**115**  
INTERNATIONAL  
PARTNERS

**60**  
DIFFERENT  
NATIONALITIES

## Grenoble IAE continues to assert its international dimension:

Grenoble IAE is present in several countries thanks to numerous exchange programs as well as several offshore programs (Master's, MBA and DBA) in a dozen countries.

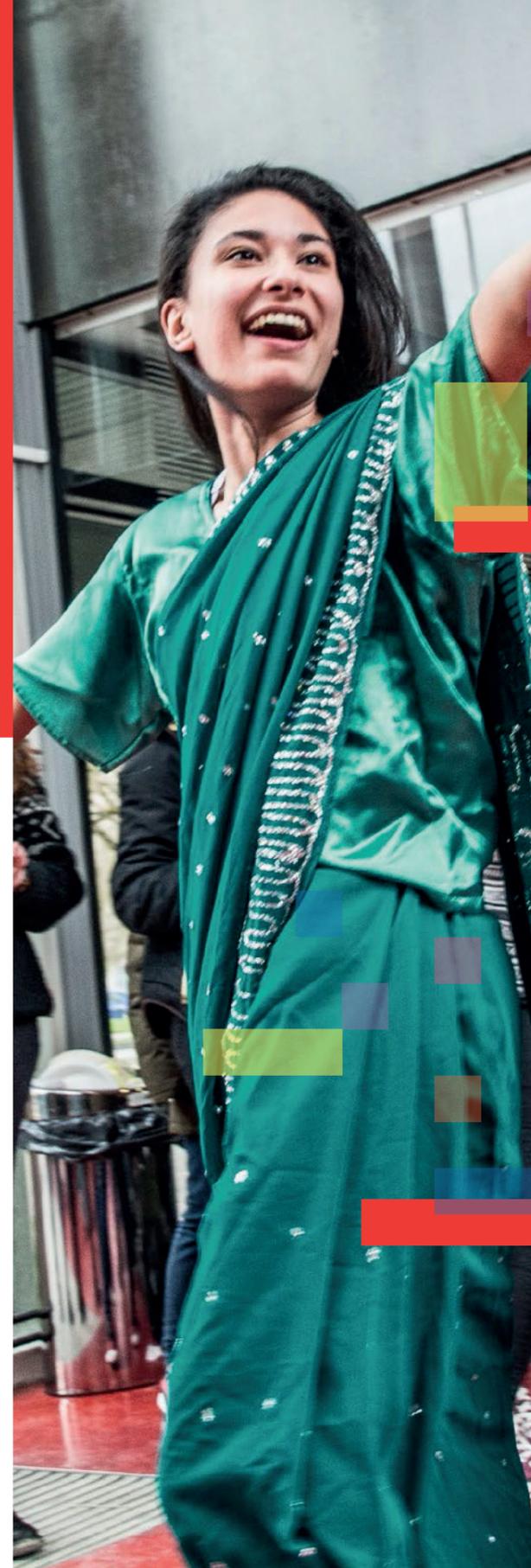
Grenoble IAE offers an integrated and compulsory international experience as part of its curriculum. Grenoble IAE welcomes a significant number of international students, cultivating a cultural diversity favoring talent connection

1 Bachelor  
5 Master's courses delivered wholly in English.  
Over 80 classes taught in English.



Aurora Borealis on Senja Island. Photo by Max Dufau-Joel during his stay in Norway. 2018 International Relations photography competition.

Backed by a long tradition of cooperation with foreign Universities and Business Schools that began over 30 years ago with China and Brazil, today this international dimension fulfils the need for managers to view their role globally and deal with intercultural issues.



### Going abroad

IAE students can study elsewhere in Europe through the Erasmus+ program, or outside Europe as part of other exchange programs. Students are enrolled both at Grenoble IAE and the host university, and leave for one or two semesters or a gap year. Internships abroad are also possible. To organize their stay, students benefit from a personalized support, from the choice of their destination to the conduct of their education.

### Coming to study at Grenoble IAE

International students who wish to study management can do so as exchange or degree students. Each year, the school welcomes 500 foreign students of some 60 different nationalities. They may stay for one semester, from September to January or from February to April, or for a full year. To facilitate their integration, Grenoble IAE offers a buddy program, an induction week as well as French as a Foreign Language (FLE) classes.

## Encouraging entrepreneurship and innovation

Grenoble IAE aligns its programs with the needs of businesses, alternating theoretical contributions and practical case studies, projects and real-life situations.

**Coal:** To promote innovation skills. Our management offer focuses on the development of entrepreneurship, cooperation and the promotion of innovation skills.

# Experience IAE

Choose studying at Grenoble IAE means taking advantage of all of the features of a quality management school, including: comfortable facilities, personalized support, and professional networking. At the same time having access to the many services of a large public university on an exceptional campus. Getting the best of both worlds!



## IAE starter

is a flagship program of pedagogical innovation. It concerns the majority of our students and involves the major part of our teaching staff. This program requires participatory, innovative, experiential, collective and engaging methods. Implemented in particular in the 3rd and the 4th year of studies, it enables students from different sectors to work together. It contributes training professionals who are aware of the transversal aspect of a company and its evolving nature.

93% graduates found a job within 8 months

70% HAVE A PERMANENT JOB

94% ARE SATISFIED WITH THEIR JOB

## The commitments of Grenoble IAE

Grenoble IAE belongs to the network IAE FRANCE, University Schools of Management. This network of 33 schools as 35 000 students.

Grenoble IAE owns a Qualicert certification: an incentive tool to promote the continuous quality improvement of trainings and services. This certification is renewed each year.

Involvement in the Business School Impact System (BSIS), an essential tool for measuring the school's impact on its environment.

Grenoble IAE is a member of the AACSB accreditation label (Association to Advance Collegiate Schools of Business) as well as the EFMD (European Foundation for Management Development).



# Nurture the transformation of organizations

Our mission is to reveal and connect talents for innovative management in both local and global organizations.

RECRUITMENT FORUM UNIQUE TO THE SCHOOL

2000  
WORK PLACEMENTS

250  
RESEARCH PROFESSORS  
AND EXTERNAL COLLABORATORS

## Connecting with companies

Students constantly interact with companies during their course through: tutored projects, external collaborators who teach, professionals who lecture, employees in continuing education, the career center etc.

## A cutting-edge research center

Our research professors share with students and the school's partners alike the fruits of their research at CERAC, the benchmark Management Sciences lab in France.

## Promoting entrepreneurship

Our students are able, thanks to our Entrepreneur Student status, to accommodate both their studies and professional project. Collaboration on tutored projects at IAE, have resulted in some great new companies such as Finoptim, Waga Energy, Fonction support, La Bonne Pioche etc.

## Grenoble IAE Community

The Grenoble IAE platform connecting students, alumni and companies through several hundred internship and job offers each year.

23000  
ALUMNI SINCE 1956

4000  
COMPANY CONTACTS



# Contacts

## Grenoble Campus

Domaine universitaire  
525 avenue centrale  
38400 Saint-Martin-d'Hères

[accueil@grenoble-iae.fr](mailto:accueil@grenoble-iae.fr)

Tél. + 33 (0)4 76 82 59 27

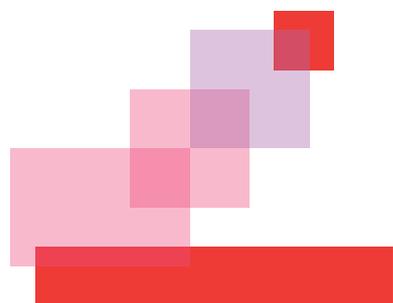
## Valence Campus

51 rue Barthélémy de Laffémas  
26000 Valence

[secretariat.valence@grenoble-iae.fr](mailto:secretariat.valence@grenoble-iae.fr)

Tél. +33 (0)4 75 41 97 70

Tél. +33 (0)4 75 41 97 72



[grenoble-iae.fr](http://grenoble-iae.fr)

